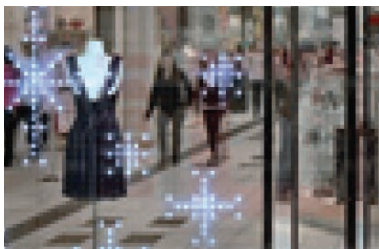


Window Light Show



Create customer excitement through a stunning visual experience in your store front or retail window. simply create retail ambiance to enhance customer experience. A great vehicle for brands to tell their story in a unique way, The Windows Light Show™ breaks through random messaging that competes for customers' attention in store. Unlike video walls, this large light canvas is transparent and does not obstruct store merchandising and can be viewed from all angles, in and outside of the store. Retailers today need to make their store campaigns more compelling than ever before. The Windows Light Show™ may be the answer to the customer attraction you are looking for.



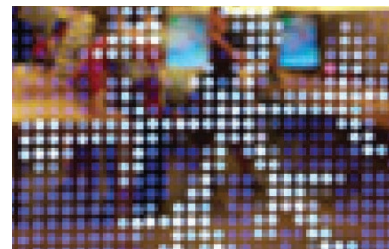
Store Environments

Multiple sizes and form factors to fit every retail environment and store format.



Custom Content

Custom digital animation to attract store traffic, promote brand campaigns and create retail ambiance.



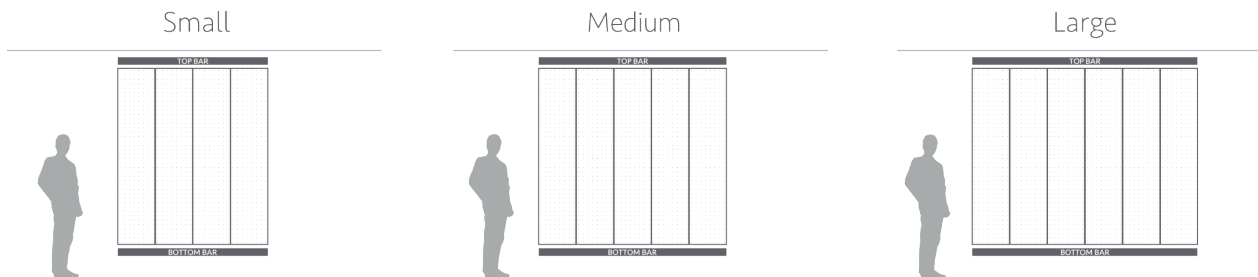
LED Lighting

Efficient, versatile and long lasting light source to maximize your displays investment and operability.

When choosing between technologies in the digital display world, retailers have had limited options in animated digital media beyond video. Faced with prohibitive acquisition costs, installation challenges and operational complexities, video and video walls are most often adopted as permanent, well architected, retail displays. With the introduction of the Window Light Show™, retailers now have an alternative to dressing their prized windows and store fronts and can remain fresh in the eyes of their shoppers. The Window Light Show™ can support a host of merchandising objectives and provides a unique, cost-effective communication delivery that attracts, engages and informs your customers, season after season.

Video Wall or Window Light Show™ for your next campaign?

Purchase Considerations	Video Wall	Window Light Show™
Campaign ROI (Return on Investment)	✗	
Transparent merchandising	✗	
Customizable size	✗	
Visible in and outside of store	✗	
Text and ambient messaging		
HD (High Definition) messaging		✗
Increase sales & brand awareness		



Lights Command Attention

Capture attention or create ambiance? On-set of motion, changes in brightness, dramatic color transformations and unique imagery are used in The Window Light Show™ to capture attention and evoke emotion at retail

