

# Open Frame



In today's market place, with increased competition and traditional means of advertising failing to capture consumers attention; engage, inform, and educate at the point of purchase. Communicate the features and benefits of your products at the place where 60% of unplanned purchases are made... at retail.

The 7" Open Frame digital signage display is designed to fit into any POS display. Engineered to solve all the display manufacturers' problems, the Open Frame has a range of accessories available (to be purchased separately) - Motion Sensor, LED lighting, Remote Control Eye, External Speakers, USB extension cable, and a variety of different sizes and colours of push buttons.



## Specifications

- Digital Screen: Diagonal Size 7"
- Resolution: 800x480
- Pixel Pitch: 0.1905 (H) \*0.1905(V)
- Brightness: 200cd/m<sup>2</sup>
- Contrast Ratio: 400:1
- Audio: two - 2.5" Speakers, and two external speakers
- Memory: Built In Memory 1 GB (optional increase up-to-8GB);SD (up-to-4GB SDHC);USB 2.0 Host
- Playback Format: MPEG1,MPEG2,MPEG4 (Divx4,Divx5, Xvid [ .AVI]),MJPEG
- Recommended Format: Xvid (720x400,up to 30FPS,up to 4000kbps)
- Image Formats: JPEG
- Power: AC Adaptor

## Mechanical

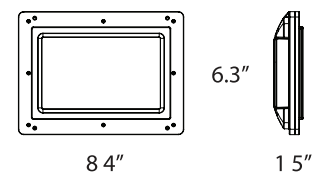
- Product Dimensions: 8.4"x6.3"x1.5"
- Activation Method: Push Buttons (Up to 6)

## Accessories

- Push Buttons: With flashing LED lights
- USB Cable: Extends your USB socket by 40"
- IR Cable + Remote: Control of player's volume/brightness/contrast up to 15 feet with an angle of 140 degrees
- Motion Sensor: Rechargeable external battery or external disposable batteries clip
- Power:

## Packing

- Product carton: 12.7"x7.8"x3"
- Master carton: 15.5"x12.9"x8.5", 5pcs



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